

ESADE Business School

ESADE Business School was created in 1958 by the Jesuits and business companies of Catalonia. The aim was to prepare the younger generation to run the companies. This happened during the Franchist regime. A year later, in 1959, the Opus Dei founded a competing business school.

The foundation of ESADE speaks of creativity and resistance, pioneering collaboration and sharing of resources and knowledge between Church, Academia and Business.

ESADE has a specific history, clearly associated to the political developments in Spain and Catalonia, expressing specifically a marked interest in cooperation and cooperative organisations (it is a similar approach – but different history - to that we studied in Reggio Emilia in Italy).

ESADE, after a visit of the Chilean biologist and philosopher Umberto Maturana, adopted his concept of “*co-inspiration*” and now use it as a guiding principal. Appreciative Inquiry, positive leadership and whole systems change are among the values the school promotes to strengthen the European perspective and reinforce it's commitment towards diversity.

The invitation from Ceferi Soler, Jaime Valilla & Macarena Palma

We want to invite every one of you to analyze together the evolution of the spanish society at the same time the begining of esade in the 1950 decade and its evolution until now.

We have the Mission and its Social Values as the starting point to discuss.

Mission

Esade's mission is to promote teaching and research in the areas of Management and Law in order to contribute to the scientific, social and personal development of the individuals who are characterised by a high level of professional competence and are fully aware of their responsibility in the development of a society that promotes the dignity of individuals as part of humanistic and Christian traditions, and in a context of intercultural dialogue.

Values

The Esade community is committed to promoting a set of values consistent with human qualities and academic and professional

excellence, values which it uses to serve the local and global society of which it forms part,

Acting with integrity in academic and professional endeavours.

Behaving, even in difficult circumstances, in a manner that reflects the institution's commitment to fundamental values such as rigour and effort in carrying out activities, honesty, a critical spirit, fairness and a sense of responsibility.

Respecting individuals, colleagues and oneself and understanding this specific circumstances of others.

Recognising the dignity of all individuals and being able to accompany and help others when needed, working towards building a more tolerant and humane world.

Valuing diversity positively and learning from differences between individuals, ideas and situations.

Understanding that differences in gender, socioeconomic status, ethnicity, culture, language, religion, sexual orientation, physical appearance

And other differences are enriching opportunities for learning about other people, the world and oneself.

Pursuing, sharing and contributing to the common good of the Esade community.

Being aware that the pursuit of one's own interests can not be separated from the good of the community as a whole and this is reflected in attitudes of respect and responsibility towards the community.

Assuming responsibilities and commitments to create a more just society.

Understanding not only what reality is, but also what it should be based on justice, a fundamental value expressed in the Universal Declaration of Human Rights.